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Detroit wins sports event organizer conference

By Michelle Muñoz

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Detroit will play host for a conference of sports event organizers Oct. 1-4 at **Cobo Center**, the **Detroit Sports Commission** and the **Detroit Metro Convention & Visitors Bureau** announced today.

The conference, the 2012 TEAMS Conference and Expo is expected to attract 1,500 attendees, including sports event organizers, event rights holders, representatives of sports governing bodies and others. The event, which started in 1998, is the largest annual conference and trade show for sports-event organizers.



The 2012 TEAMS Conference and Expo is expected to attract 1,500 attendees to Cobo Center.

"We are pleased to be selected as the host city for this year's TEAMS Conference," Dave Beachnau, executive director of the Detroit Sports Commission, said in a statement. "TEAMS will allow us to showcase our city to event organizers from all types of sports organizations and to leverage the tremendous assets our region offers to event organizers."

TEAMS (which stands for travel, events and management in sports) is organized by *SportsTravel* magazine.

More information about the conference and expo can be found at TEAMSconference.com.

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