

DETROIT, MICHIGAN

Cobo Center

Plan Your Next Meeting in America's Great Comeback City

With an energy and vitality that are hard to resist, Detroit is America's great comeback city. In recent years, billions have been invested into revitalizing downtown Detroit. A transformed riverfront, bustling nightlife, diverse dining, championship sports teams and a packed lineup of festivals and events make metro Detroit an exciting destination. And when paired with downtown's new convention capabilities, Detroit can host your event unlike any other destination.

The newly remodeled and renovated Cobo Center has been transformed into a world-class convention and meeting center. The \$279 million expansion adds more than 200,000 additional square feet of new and reconfigured meeting and banquet space. Throughout the renovation, Cobo has been operating at 100 percent capacity and is ready to host your convention. In addition, The D has more than 4,500 hotel rooms, along with dozens of entertainment hotspots. Rest assured, convention attendees will leave your event with a great night on the town in front of them.

All told, Cobo Center now has 723,000 square feet of exhibition space; 100 total breakout and banquet spaces; and all the latest

technology assets. It offers one of the largest exhibit floors in the country, has one of the most robust rigging capabilities of any facility in North America and features a total of 623,000 square feet of contiguous exhibit space, plus 100,000 square feet along the Detroit River. In addition, there are two junior ballrooms, sized at 5,300 and 6,100 square feet. To top it all off is Cobo's centerpiece: the Grand Riverview Ballroom.

Cobo's new 40,000-square-foot by forty-foot-high Grand Riverview Ballroom is stunning, and the dramatic three-story glass atrium features views of the Detroit River. The ballroom is equipped with state-of-the-art amenities and accoutrements such as a mechanically assisted stage lift, dynamic lighting and world-class banquet capabilities that can serve up to 2,400 people. It is supported by 10,000 square feet of pre-function space with floor-to-ceiling views of the Detroit River and the RiverWalk



promenade. Cobo Center also has a new 4,500-square-foot sound stage and video studio with full production services available on-site and satellite uplink capabilities. That's along with a robust, free Wi-Fi system and an in-house, centrally controlled communications system that includes programmable video displays outside every meeting room.

Thanks to a new labor agreement, doing business at Cobo Center is even better for the customers. The agreement brings on-site operations up to industry standards by streamlining work rules, improving exhibitor rights, reducing the cost of materials handling up to 30 percent and expanding straight-time pay periods.

So whether your event is big or small, the brand-new, open-for-business Cobo Center is the perfect destination. Be part of America's great comeback city. Host your next meeting in Detroit.

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