

## Cedric Turnbore named chairman of Cobo Green Committee



Cedric Turnbore, manager of production services at Cobo Center, has been named chairman of the Cobo Center Green Committee. As manager, Turnbore supervises the training and performance of all contract labor in Cobo, with more than 20 years experience in the industry at the Westin Book Cadillac, Marriott Hotels, and the City of Detroit.

"Cedric is a natural fit for this chairmanship. He has full knowledge of the facility's day-to-day operations, and oversees waste management in the center, including recycling," said Thom Connors, general manager of Cobo Center. "In his tenure at Cobo, he has established excellent working relations with the Cobo team and all vendor contractors in the building, which is essential to increasing the waste stream diversion rate and meeting Green facility requirements."

The Cobo Center Green Committee recently completed the requirements for its Michigan Green Venues certification, making it the largest in the state. The committee has been meeting since March 2010.

"I am ready to take the ball, and run with it," said Turnbore. "The Green Committee is an important part of Cobo's environmental stewardship in the community. I am proud to be a part of it."

## Cobo Center rolls out emergency procedure handbook

The Cobo Center Department of Public Safety & Security, in conjunction with the Cobo Center Safety Committee, is rolling out a new Emergency Procedures Handbook this month to assist employees in dealing with emergencies appropriately. The handbook addresses the most common emergencies and those that are likely to occur in the future. Situations such as: building evacuation; fire; medical and first aid emergencies; crime and violent behavior; bomb threats; hazardous material spill/release; explosion, crash or similar incident; tornado; earthquake; demonstrations and disturbances; psychological crisis; and utility failure are all included with the appropriate responding protocol for employees.

All Cobo Center managers are required to review the handbook and keep it on hand in their work station where it is most accessible. Emergency forms, including evacuation routes, offsite assembly locations, incident report forms, key emergency phone numbers, and additional agency information websites are also included. Contact your supervisor with any questions concerning this protocol.



## DETROIT SHOPPE ON CONCOURSE RAISES \$ FOR CHARITY



For the first time, and during the North American International Auto Show (NAIAS), Cobo Center opened retail shopping on the concourse. Thanks to the Detroit Shoppe, visitors from all over the world are now able to buy made-in-Detroit merchandise during major events in Cobo Center, to take home, share with loved ones, and continue the ongoing legacy of Detroit.

The mission of the Detroit Shoppe, a non-profit agency, is "to showcase the people, places and products that have shaped our great city, and to donate every penny of every dollar earned from the sale of our products to those people and places that will continue to keep our city moving. We will live it, see it, be it...and Detroit will start to move you."

Vernors, Sanders, Motown, Germack, Bettermade, Pewabic Pottery, Faygo — those iconic brands — along with memorable Detroit photographs and artifacts — are featured at The Detroit Shoppe.

"Detroit is talked about in documentaries of America," said Linda McIntosh, Somerset Collection's marketing director, "and the people, places and products of Detroit helped move the country forward. The shop is a billboard for the City of Detroit saying, 'You belong here.' We want people to experience what the city has to offer — whether it's a trip to the Henry Ford Museum, or a night of jazz or to take in a sporting event. Our goal is to help people decide where to go in the city and encourage them to do that."

The Somerset Foundation operates the store, with all proceeds from the sale of merchandise going to Detroit area nonprofits and cultural institutions. McIntosh credits the shop sponsors, including Southeastern Michigan Lincoln Dealers and Quicken Loans, for contributions. "They're the reason we can give every penny back," said McIntosh.

## What's In Sight Must Be Right

The 2012 North American International Auto Show has come and gone, and we are left with the arduous task of putting Cobo Center right again, and preparing for the shows booked in our facility for the remainder of the year. Sales reports a 10% increase in sales for 2011 over 2010, and the increase continues to rise.

Without missing a beat, the positive Cobo Center team spirit galvanized the effort and the building was repaired in record time during NAIAS move-out, and ready for upcoming events.

Thanks especially to Gary Luchenbill, Tim Adams, Jordan Chaverly, Rob Scheffield, Cedric Turnbore, Dave Austin, Woodrina Reid, Sunny Gupton, Shannon Chapman, Guardian Security, Phillip Jackson, Ronald Henry, Christopher Williams, Curly Jackson, Regina Martinez, Michael Reese, Brad Trent, Carey Gentry, Doug Robinson, Ron Matthews, Loree Kelly, and Jennifer Berkemeier.

