



*Worldwide Entertainment and
Convention Venue Management*

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Fact Sheet

Overview: SMG, the world leader in venue management, marketing and development, was founded in 1977 with the management of its first facility, the Louisiana Superdome. It soon grew to manage convention centers, exhibition halls and trade centers, arenas, stadiums, performing arts centers, theaters, and specific-use venues such as equestrian centers.

Headquartered in Philadelphia, Pennsylvania, SMG manages more than 12 million square feet (1.1 million square meters) of exhibition space and more than 1.5 million arena and theatre seats across the globe. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services. SMG also offers food and beverage operations through its concessions and catering company SAVOR, currently serving more than 100 accounts worldwide.

SMG-managed stadiums and arenas have played host to some of the world's premiere sports events, including the Super Bowl, World Cup Soccer, Winter Olympics, and Commonwealth games. SMG manages more NCAA events than any other single facility or company in the country.

Locations: SMG manages more than 220 facilities worldwide.

Services: Full service national sales and marketing programs
Complete operations management
National contracts to help facilitate bookings
Lead generation
Telemarketing programs
Sports and entertainment booking

Major Venues: Cobo Center, Detroit
McCormick Place, Chicago
Reliant Center, Houston
Moscone Center, San Francisco
Colorado Convention Center, Denver

Employees: employs more than 50,000 people worldwide.